



# **KOREA KELEBRITY** **THE KOREA BULLETIN**

**4th week of July 2023**



# NewJeans' 'Super Shy' debuts on British Official Singles Chart



K-pop girl group NewJeans' new song, "Super Shy," has entered the British Official Singles Chart Top 100 one week after its release.

According to the latest data released Friday (local time), the song debuted at 59th on the prestigious chart.

"Super Shy" was released July 7 and will be included on its forthcoming second EP.

This marks the second time that the five-member group has made it onto the British chart.

Previously, NewJeans reached No. 95 on the chart in January with "Ditto" from their single album, "OMG."

Meanwhile, K-pop sensation Fifty Fifty's "Cupid" climbed two spots from the previous week to rank 56th, staying on the chart for the 16th consecutive week.



HOT ISSUE

# BTS' Jungkook BTS' Jungkook tops iTunes charts in 106 countries with first solo single 'Seven'

BTS member Jungkook's first solo single, "Seven," topped iTunes Top Song charts in 106 countries Saturday, one day after its release, his agency, BigHit Music, said.

Jungkook unveiled the digital single Friday, becoming the sixth member of the septet to debut as a soloist, after J-Hope, Jin, RM, Jimin and Suga.

The summer song, described as having an addictive and energizing melody, debuted at No. 1 on the iTunes charts in countries including the United States, U.K., Canada, Germany and France.

The instrumental versions of the song also ranked second and third on the charts in most countries.

At home, the song also claimed the top spot on Melon, Genie, Bugs and other major charts.





HOT ISSUE

# 'Celebrity' tops Netflix's non-English show chart for week of July 3



**1**

**5.6 million views this week.**

**CELEBRITY**

TV (Non-English)  
Jul 3 - Jul 9  
2023

**NETFLIX TOP 10**

Netflix original series “Celebrity” was the most-watched non-English TV show on Netflix for the week of July 3, the global streaming service said Wednesday.

“Celebrity,” a 12-episode drama starring actor Park Gyu-young, was released on the streaming service on June 30 and became the most-watched non-English TV show the following week, with 5.6 million total hours watched around the world.

The series also landed Top 10 in the TV category on Netflix in around 52 countries around the world, including France, Portugal, Japan and Singapore.

Starring Park, Lee Chung-ah, Kang Min-hyuk, Jun Hyo-seong and Lee Dong-gun, “Celebrity” surrounds an ordinary office worker Seo A-ri, played by Park, who becomes famous on social media overnight, entering the world of influencers and celebrities. A-ri soon finds out that not everything is bright in this world of likes, followers and subscribers, and she has to choose her own path.

Park said the show is “about the duality of social media and how deep it is in our lives” in a press conference for the series in June.

KELEBRITY · WORLD



# COMING UP FAN MEETINGS



2023 JUNG HAE IN FAN MEETING TOUR  
열번째 계절

07.22 SAT	SEOUL	08.06 SUN	MANILA	08.13 SUN	MACAU
09.12 TUE	HONG KONG	09.16 SAT	JAKARTA	09.30 SAT	JAPAN
10.21 SAT	BANGKOK	10.29 SUN	SINGAPORE	AND MORE	



2023 AHN HYO SEOP ASIA TOUR <THE PRESENT SHOW>

here and now.  
here and now.  
here and now.



YURI 2nd FANMEETING TOUR

Chapter 2

SEOUL 23.07.01	MANILA 23.07.09
BANGKOK 23.07.22	TAIPEI 23.08.06

1

## 정해인 JUNG HAE IN

07/22 Seoul	10/21 Bangkok
08/06 Manila	10/29 Singapore
08/13 Macao	
09/12 Hong Kong	
09/16 Jakarta	
09/30 Japan	

02

## 안효섭 AHN HYO SEOP

07/22 Bangkok  
08/19 Taipei  
09/09 Jakarta  
10/01 Hong Kong

03

## 권유리 KWON YU RI

07/22 Bangkok  
08/06 Taipei



# COMING UP FAN MEETINGS



4

## 김준수 KIM JUN SU

- 08/12 Osaka
- 08/20 Yokohama
- 08/26~27 Seoul
- 09/3 Hong Nagoya



05

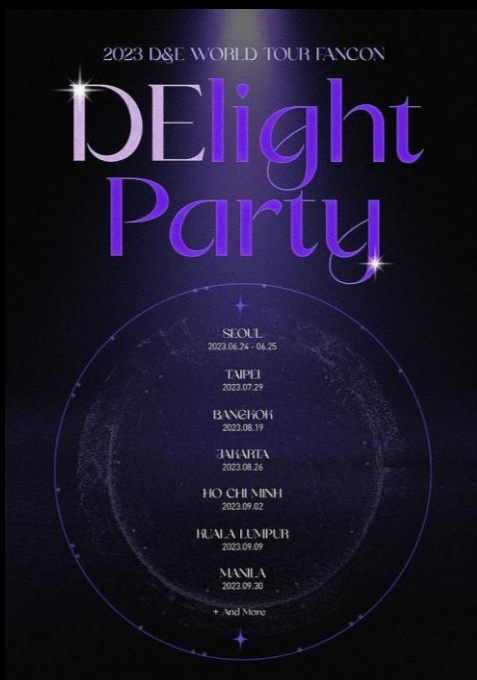
## 이종석 LEE JONG SUK

- 08/05 Dubai
- 08/19 Bangkok
- 09/10 Seoul
- 09/18 Osaka
- 09/21 Tokyo
- 10/04 Singapore
- 10/15 Macau
- 10/28 Ho chi minh



# COMING UP CONCERTS

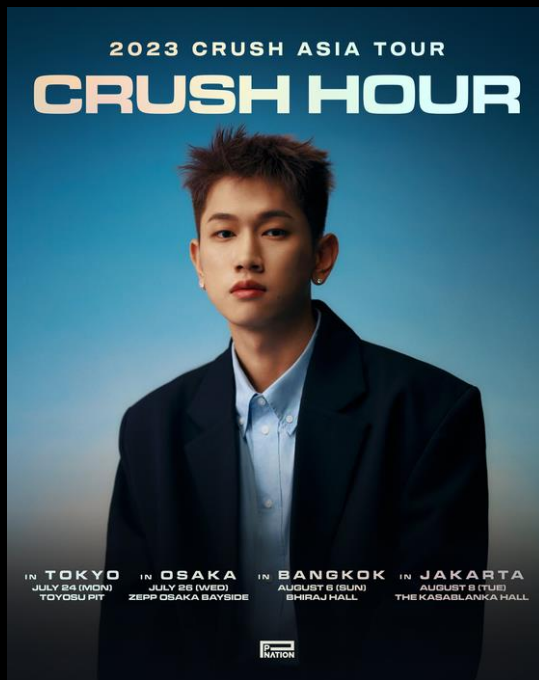
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**01**

**SUPER JUNIOR-D&E**

07/29 TAIPEI  
08/19 BANGKOK  
08/26 JAKARTA  
09/02 HO CHI MINH  
09/09 KUALA LUMPUR  
09/30 MANILA



**02**

**크러쉬 CRUSH**

07/24 TOKYO  
07/26 OSAKA  
08/06 BANGKOK  
08/08 JAKARTA



**03**

**블랙핑크 BLACK PINK**

07/29-30  
HANOI

THE BOYZ WORLD TOUR:  
Z E N E R A T I O N

CITY	DATE	CITY	DATE
NIIGATA	MAY 31	HIROSHIMA	JUNE 28
KOBE	JUNE 3-4	SAITAMA	JULY 1-2
FUKUOKA	JUNE 8	MANILA	JULY 15
TAIPEI	JUNE 10	SINGAPORE	JULY 20
MACAU	JUNE 24	JAKARTA	JULY 29
GIFU	JUNE 26	BANGKOK	AUG 5-6

THEBOYZ  
IST ENTERTAINMENT | DREAM MAKER ENTERTAINMENT LIMITED

**04**

**더보이즈 The boyz**

07/20 Singapore  
07/29 Jakarta  
08/05-06 Bangkok



# COMING UP CONCERTS



05

## 베리베리 VERYVERY

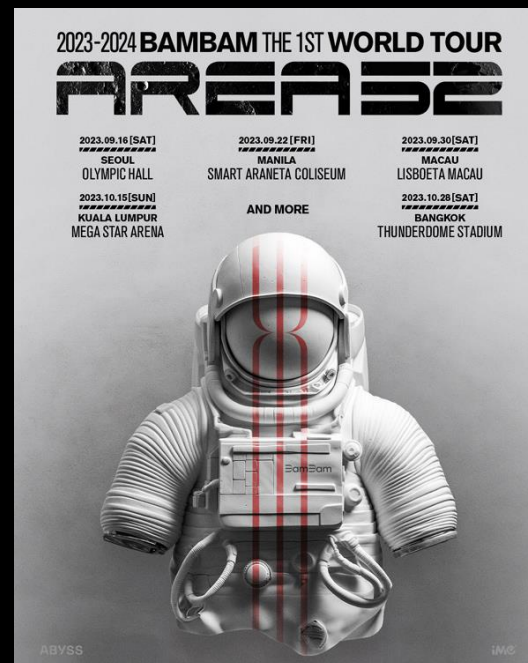
07/02 Tokyo  
07/22 Taipei



06

## 트와이스 TWICE

07/02-03 Toronto    09/23 Bangkok  
07/06 New York    09/30 Bulacan  
07/09 Atlanta    12/16-17 Nagoya  
09/02 Singapore    12/27-28 Fukuoka  
09/07-08 London  
09/11 Paris  
09/13-14 Berlin



07

## 뱀뱀 BAMBAM

09/16 Seoul  
09/22 Manila  
09/30 Macao  
10/15 Kuala Lumpur  
10/28 Bangkok

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RISING STAR

# ACTORS OF THE MONTH.

KELEBRITY.WORLD



**박규영**  
**Park Gyu Young**

Born July 27, 1993 (age 29)  
Years active 2016  
Agent SARAM Entertainment

2020 Series | Sweet Home  
2023 Series | Celebrity  
2023 Series | Squid Game 2





# ACTORS OF THE MONTH.



**강민혁**  
**Kang Min Hyuk**

Born June 28, 1991 (age 31)  
Years active 2010  
Agent FNC Entertainment  
CNBLUE DRUM

2018 Film | The Princess and the Matchmaker  
2022 Film | Havana  
2023 Series | Celebrity





RISING STAR

# K-POP ARTISTS OF THE MONTH.



엔믹스  
NMIXX

Years active 2022  
Labels JYP ENTERTAINMENT

## Members



릴리 LILY



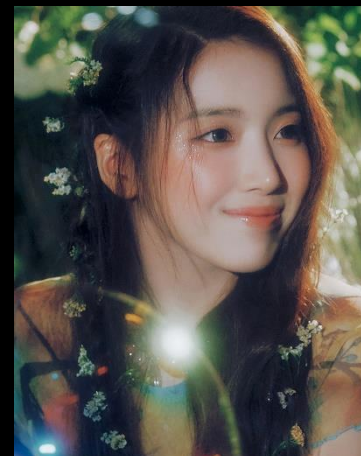
해원 HAEWON



설윤 SULLYOON



배이 BAE



지우 JIWOO



규진 KYUJIN

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RISING STAR

# K-POP ARTISTS OF THE MONTH.

## Members



성한빈 SUNG HANBIN



김지웅 KIM JI WOONG



ZHANG HAO



석매튜 SEOK MATTHEW



김태래 KIM TAE RAE



리키 RICKY



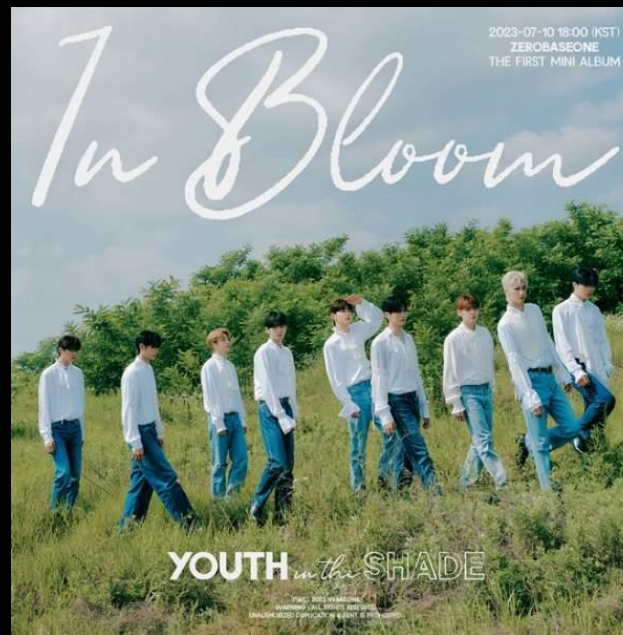
김규빈 KIM GYU VIN



박건욱 PARK GUN WOOK



한유진 HAN YU JIN



## 제로베이스원 ZEROBASEONE

Years active 2023

Labels WAKEONE ENTERTAINMENT



# K-POP WEEKLY CHART (TOP 10)

\*\*4th week of July 2023

## MelOn

1	—		Super Shy NewJeans
2	—		Seven (feat. Latto) - Clean Ver. 정국
3	—		퀸카 (Queencard) (여자)아이들
4	—		헤어지자 말해요 박재정
5	—		I AM IVE (아이브)
6	—		이브, 프시케 그리고 푸른 수염... LE SSERAFIM (르세라핌)
7	—		Spicy aespa
8	—		Steal The Show (From "엘리... Lauv
9	—		사랑은 늘 도망가 임영웅
10	—		ISTJ NCT DREAM

## Apple iTunes Korea chart

Song	Artist
1 Super Shy	NewJeans
2 Seven	Jung Kook, Latto
3 New Jeans	NewJeans
4 Steal The Show (From "Elemental")	Lauv
5 Seven	Jung Kook, Latto
6 Eve, Psyche & The Bluebeard's wife	LE SSERAFIM
7 Spicy	aespa
8 I AM	IVE
9 Let's Say Goodbye	Parc Jae Jung
10 Queencard	(G)I-DLE

## HANTEO chart Beta

1 EXO	SM
2 SEVENTEEN	플레디스
3 (G)I-DLE	큐브
4 ZEROBASEONE	웨이브
5 Lim Young-Woong	몽고가뮤직
6 IVE	스타쉽
7 STRAY KIDS	JYP
8 NMIXX	JYP
9 LE SSERAFIM	쏘스 뮤직
10 aespa	SM

## billboard global 200

1		<b>Vampire</b> Olivia Rodrigo
2		↓ <b>Flowers</b> Miley Cyrus
3		↑ <b>Cruel Summer</b> Taylor Swift
4		↓ <b>Ella Baila Sola</b> Eslabon Armado X Peso Pluma
5		↓ <b>La Bebe</b> Yng Lvcas x Peso Pluma
6		↓ <b>Calm Down</b> Rema & Selena Gomez
7		↓ <b>Cupid</b> Fifty Fifty
8		↓ <b>Last Night</b> Morgan Wallen
40		↑ <b>Like Crazy</b> Jin
46		↓ <b>Queencard</b> (G)I-DLE



# NETFLIX TOP 10 INDONESIA

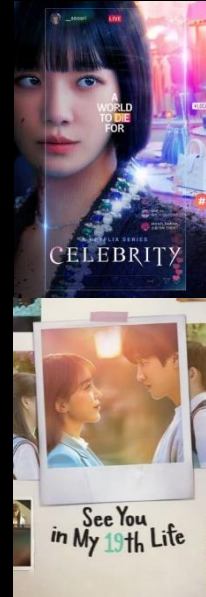
\*\*4th week of July 2023



01

## King the Land

Lee Jun-ho, Yoona



02

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

04

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

1.	-	King the Land	N
2.	+1	Celebrity	N
3.	-1	Jujutsu Kaisen	
4.	+2	See You in My 19th Life	N
5.	-1	Burn the House Down	N
6.	-1	Hidden Love	
7.	n/a	Zom 100: Bucket List of the Dead	
8.	-1	Record of Ragnarok	N
9.	-	The Longest Promise	
10.	n/a	Horimiya	

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# NETFLIX TOP 10 MALAYSIA

\*\*4th week of July 2023



01

## King the Land

Lee Jun-ho, Yoona



04

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

05

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

1.	+1	King the Land <b>N</b>
2.	-1	Jujutsu Kaisen
3.	-	Burn the House Down <b>N</b>
4.	-	Celebrity <b>N</b>
5.	+1	See You in My 19th Life <b>N</b>
6.	n/a	Zom 100: Bucket List of the Dead
7.	n/a	Kohrra
8.	-3	Hidden Love
9.	n/a	Horimiya
10.	-3	Record of Ragnarok <b>N</b>

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# NETFLIX TOP 10 SINGAPORE

\*\*4th week of July 2023



01

## King the Land

Lee Jun-ho, Yoona



03

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

04

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

1.	+1	King the Land	N
2.	-1	Jujutsu Kaisen	
3.	-	Celebrity	N
4.	+2	See You in My 19th Life	N
5.	n/a	Kohrra	
6.	n/a	Zom 100: Bucket List of the Dead	
7.	-3	Burn the House Down	N
8.	-3	Hidden Love	
9.	n/a	Five Star Kitchen: Britain's Next Great Chef	N
10.	-	Too Hot to Handle	N

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# NETFLIX TOP 10 THAILAND

\*\*4th week of July 2023



01

## King the Land

Lee Jun-ho, Yoona



06

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

09

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

- 1. +5 King the Land N
- 2. -1 Burn the House Down N
- 3. - To the Moon and Back
- 4. -2 Jujutsu Kaisen
- 5. -1 Hidden Love
- 6. +1 Celebrity N
- 7. n/a Zom 100: Bucket List of the Dead
- 8. -3 Record of Ragnarok N
- 9. -1 See You in My 19th Life N
- 10. -1 Delete N

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# NETFLIX TOP 10 VIETNAM

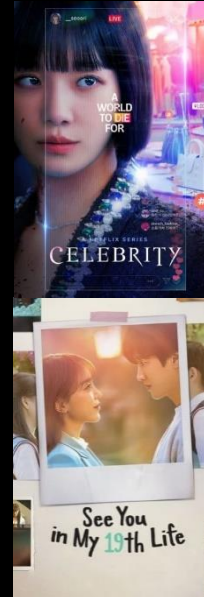
\*\*4th week of July 2023



01

## King the Land

Lee Jun-ho, Yoona



02

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

05

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

- 1. - King the Land N
- 2. - Celebrity N
- 3. - Jujutsu Kaisen
- 4. n/a Hidden Love
- 5. - See You in My 19th Life N
- 6. -2 Record of Ragnarok N
- 7. +3 Zom 100: Bucket List of the Dead
- 8. n/a My Happy Marriage N
- 9. -2 The Longest Promise
- 10. -2 Burn the House Down N

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# NETFLIX TOP 10 JAPAN

\*\*4th week of July 2023



05

## King the Land

Lee Jun-ho, Yoona



09

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

- 1. - Jujutsu Kaisen
- 2. - Burn the House Down ↘
- 3. - Trillion Game
- 4. n/a Zom 100: Bucket List of the Dead
- 5. n/a King the Land ↘
- 6. +2 Hayabusa Fire Brigade
- 7. -3 Mushoku Tensei: Jobless Reincarnation
- 8. n/a My Happy Marriage ↘
- 9. -2 Celebrity ↘
- 10. - Let's Get Divorced ↘

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# NETFLIX TOP 10 OTHER COUNTRIES

\*\*4th week of July 2023

## HONG-KONG

1.	-	Jujutsu Kaisen
2.	-	King the Land <b>N</b>
3.	+4	Zom 100: Bucket List of the Dead
4.	-1	Celebrity <b>N</b>
5.	-1	Burn the House Down <b>N</b>
6.	+3	See You in My 19th Life <b>N</b>
7.	-2	Record of Ragnarok <b>N</b>
8.	-2	Hidden Love
9.	n/a	Too Hot to Handle <b>N</b>
10.	n/a	My Happy Marriage <b>N</b>

## PHILIPPINES

1.	+1	King the Land <b>N</b>
2.	-1	Jujutsu Kaisen
3.	n/a	Zom 100: Bucket List of the Dead
4.	-1	Burn the House Down <b>N</b>
5.	+2	See You in My 19th Life <b>N</b>
6.	-2	Celebrity <b>N</b>
7.	-2	Hidden Love
8.	-2	Record of Ragnarok <b>N</b>
9.	n/a	Horimiya
10.	n/a	My Happy Marriage <b>N</b>

## TAIWAN

1.	-	Jujutsu Kaisen
2.	+3	King the Land <b>N</b>
3.	+3	What the Hell Is Love
4.	-1	Celebrity <b>N</b>
5.	-3	Hidden Love
6.	-2	Burn the House Down <b>N</b>
7.	+3	Zom 100: Bucket List of the Dead
8.	-	See You in My 19th Life <b>N</b>
9.	-2	Record of Ragnarok <b>N</b>
10.	n/a	Let's Open



About US

# TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

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# WORLDWIDE CLIENTS



**ARTISTS**

**ACTORS**

**IDOLS**

**MODELS**

**CELEBRITIES**

**K-DRAMA**



About US 

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# We provide our services for the categories below

## TVC

Korean Celebs to be featured in Commercials.

## PRINTS

Korean Celebs to be featured in Print Ads.

## MUSIC

Copyright for Korean songs to be used in overseas contents.

## PPL

Placing brands in Korean Dramas

## CONCERTS

Providing Korean artists in overseas concerts and events




# Thank You

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